



Inglewood House Dental Practice

www.inglewood-house.co.uk

practice**news**



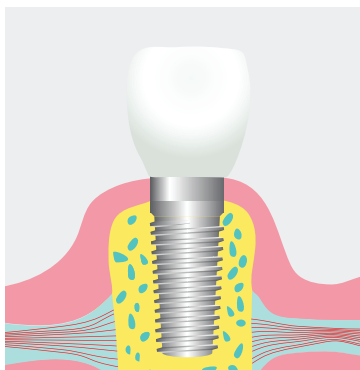
Welcome to our practice newsletter. Our aim is to update you on the happenings at the practice as well as featuring key dental procedures to help improve your smile.

Free dental implants open evening

This informative event takes place on Wednesday 26th January 2011, with appointments available from 6.00 pm onwards. It is completely free of charge and consists of:

- Overview of dental implants, provided by the treatment co-ordinator
- Consultation with Dr Rob Dorrington to deem suitability and give an estimate.

You can expect to be at the practice for approximately 40 minutes, depending on how many questions you have! We encourage you to bring your partner, spouse or friend along as they often ask the best questions and we promise to make you both feel welcome. New patients and current patients alike are invited to come along. Simply ring 0161 766 4506 to secure your place.



What is a dental implant?

A dental implant is a small part made of titanium or titanium zirconium which is placed in the jaw bone in place of the missing natural tooth root. The implants can be surgically inserted under local anaesthetic at Inglewood House Dental Practice. Titanium is generally well-tolerated by the human body and bone has been shown to bond well to titanium. Once healed, the artificial root acts as a base for fixing individual crowns and multi-tooth bridges. The implant can also be used as an anchor for dentures.

Much of the information contained in this newsletter was kindly supplied by Straumann, one of the global leaders in dental implantology. For more information, visit their website at www.straumann.co.uk and click on 'patient' on the menu bar. For more patient testimonials and advice please visit www.inglewood-house.co.uk/blog

Looking for that special, thoughtful gift for your loved one this Christmas?

- Younger-looking skin that glows
- Reduced wrinkles to enhance natural beauty
- Fabulous skincare products from USA elegantly gift-wrapped

Do your Christmas shopping at Inglewood House Dental Practice and grab a bargain!



Beautiful gift vouchers provided

Happy New Year!

Save 20% off facial treatments!

Offer ends 31st January 2011.

If you need a quick fix to get you looking your best after a busy festive period, why not take advantage of this offer!

Can you really implant happiness?

Yes, you really can. Sometimes, a small piece of titanium can revitalise your smile and boost flagging self-confidence.

Those who have one or more missing teeth may feel insecure and self-conscious, but there is a story behind every missing tooth: an accident or bad genes perhaps, or maybe cavities or periodontitis are the cause of a gap.

Whatever the reason, patients want to be able to chew properly, to experience reliable stability, to retain their healthy teeth and to feel attractive.

Mrs Robinson, a patient who has recently had dental implants placed by Dr Rob Dorrington at the practice is delighted with the results and the impact that the treatment has had on her happiness and wellbeing.



'I have recently had four dental implants placed and an implant-retained denture made at Inglewood House Dental Practice. This treatment has transformed my life. I can now eat out socially and my general health has improved. People under-estimate the importance of having a secure, natural denture; I can assure you it is worth the effort, and the cost was less than I expected.'

Mrs Robinson of Bury

The costs vary according to the number of implants required and you may be entitled to a 20% discount! To receive your free estimate, simply book a free place on our dental implants open evening. You will receive a free consultation as well as a one-to-one chat with our treatment co-ordinator which will give you the chance to find out more about this treatment and have your questions answered.

Dates for your diary:

Friday 24th December 2010
Practice closes at 12 noon for Christmas

Tuesday 4th January 2011
Practice opens at 8.30 am for the New Year

Wednesday 26th January 2011 from 6.00 pm
Dental implants open evening

Did you know?

Allergan has received MHRA license for BOTOX® in the UK for the preventative treatment of headaches in adults who have chronic migraine. Allergan claims that BOTOX® is the first preventative treatment to receive a specific license for patients with chronic migraine. If you would like to find out more about this development please ring the practice to book a free facial consultation.

BOTOX® is a registered trademark of Allergan, Inc.

Save £100 on Zoom!®
Tooth Whitening

Are you dreaming of a white Christmas?

If so, you are not alone. Did you know that tooth whitening is the number one requested cosmetic service today and that its popularity continues to soar?

A recent survey of 2227 adults showed 80% (aged 18 to 49) want whiter teeth, with women leading in this area at 85%. * Furthermore, over 60% of people surveyed believe a whiter, brighter smile would boost their self-confidence.

One of the first things people notice when they meet someone new is their smile. Tooth whitening has become an accessible and relatively easy way to instantly improve appearance, create a positive first impression and achieve a more youthful and radiant appearance.

If you would like to dazzle this Christmas with a bright new smile, you need to act fast and book in for our Zoom!® tooth whitening Tuesday offer; if you have your teeth whitened on a Tuesday you will save £100 off the price. There aren't that many Tuesday appointments left before Christmas so don't miss your chance to sparkle!

*Source: Harris interactive 2010.



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Discover the power of a beautiful smile